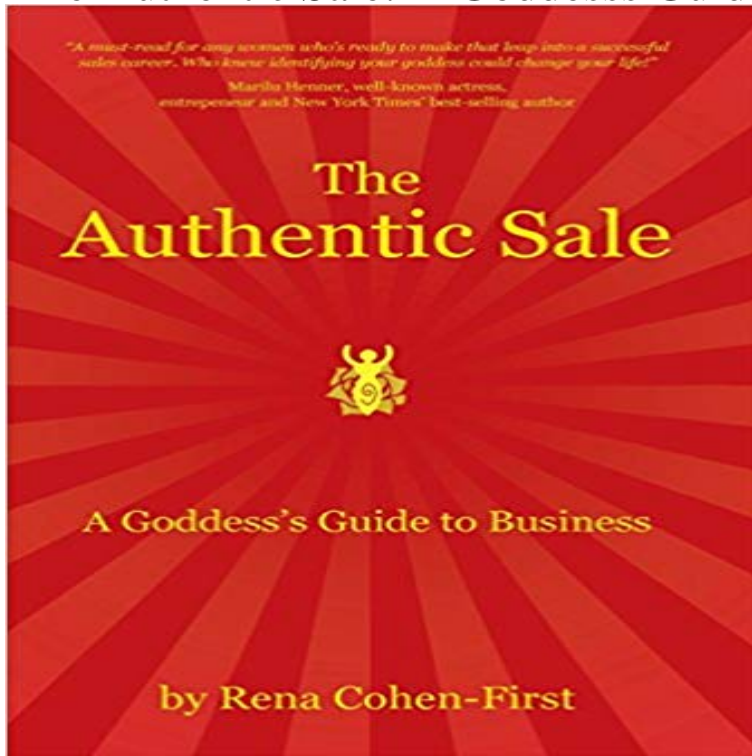


## The Authentic Sale: A Goddess Guide to Business



In *The Authentic Sale*, Rena Cohen-First strips sales of its old boys club facade by giving women a primer on how to tap into their values, strengths and their goddess archetypes to gain equal access to success. The book presents a great way to discover your unique voice and authentic self, both as a salesperson and in life. - Keith Ferrazzi, #1 NY Times best-selling author of *Never Eat Alone* and *Whos Got Your Back* A must-read for any women whos ready to make that leap into a successful sales career. Who knew identifying your goddess could change your life! - Marilu Henner, well-known actress, entrepreneur and New York Times best-selling author Thanks to Rena Cohen-First, sell doesnt have to be a 4-letter word! Her new book empowers us to tap into our strength and connect with our authentic self, in order to succeed in sales or in anything. A motivating read. Brava, Rena! - Mimi Donaldson, internationally-renowned speaker and speech coach, author of 3 books. This powerful, practical, inspiring book shows you how to unlock your full potential for a successful and highly paid sales career. - Brian Trace-Author, *Unlimited Sales Success* I was so excited to read *The Authentic Sale*. This book approaches sales and success at a soul level and moves well beyond techniques and gimmicks. Rena Cohen-First is going to help a lot of people create success in a whole new way. - Joe Nunziata, bestselling author of *Spiritual Selling* and *Karma Buster*

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